

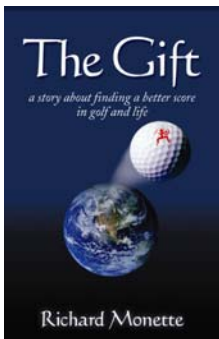
**“The Gift - A story about finding a better score in golf and life”
– Price US\$15 each plus tax and shipping**

Every so often, a book is published that changes the lives of its readers forever. The Gift is such a story. In the line of Coelho’s “The Alchemist”, The Gift delivers a profound, yet simple blue print to success through a captivating metaphor. More than a golf novel, more than a personal performance book, The Gift is an intriguing path to finding purpose and performance in the games of golf, business and life.

”Nerve, enthusiasm and practice are the three essentials to success in golf. But to be great requires **The Gift...**”

Robert (Bob) Ferguson

British Open Winner 1880-1881-188



A summary of the story

Tom Morrison, a successful businessman is on a quest to discover the secret behind Irving Pirsig’s extraordinary performance on the golf course. Are the spirits of golf’s legends guiding him? Or is something far more powerful at work within Pirsig himself? Morrison ultimately uncovers this secret and now, in The Gift, he shares it with the world.

Topics explored in ³The Gift²

Playing, working and living on purpose
Creativity and flexibility
Playing to strengths
Growing from weaknesses
Discovering and applying new knowledge
Controlling emotions
Self-coaching
Strategic thinking

To Read an excerpt from the book, please go to: <http://www.innerwarrior.com/books.html>

Call 1-866-626-6002 or email: info@banffexeclead.com to order or for more information.