

DOUG MACNAMARA - B.Sc., B.Ed., CHRP, CMC
President & CEO, Banff Executive Leadership Inc.
Principal, International Institute for TV-Media Leadership

Doug has more than 25 years' experience in Leadership, Governance & Executive Development, Strategic Facilitation and overall Organizational Development. He has specialized in strategy formulation and implementation, wilderness/high risk environments, organizational leadership, branding, and sales/marketing/service development.

Doug Macnamara joined The Banff Centre in March, 1994 and served as Vice President, The Banff Centre and General Manager, The Banff Centre for Management until July 2001 when he left and spun-off the privatized firm - Banff Executive Leadership Inc. During this time he built up annual programming from approximately 35 to over 150, increased annual participant numbers from 800 to 4,000. He led the development of dedicated programming areas for Indigenous Leadership and Management, Community & Not-for-Profit Leadership, Environmental Leadership, plus enhancement to both Core Leadership & Management, and Governance & Executive Leadership programming. He also invented unique competency profiling and active learning processes. These initiatives positioned The Banff Centre as Canada's leader in leadership development.

His prior background includes time spent as a high school science teacher, an editor in educational publishing, and several years at Royal Trust responsible for leading strategic planning, management development, and technical training (including credit, money market, pensions, benefits, and corporate finance). At Royal Trust, he was founder and Managing Partner of BRG Associates. This sub-unit of Royal Trust became a national H.R., benefits design, communications and strategic planning consulting team, working with many Top 500 companies, government departments, and non-profit organizations. As VP Sales at Anixter Canada - the leading distributor of wiring systems for telecommunications, data, electrical and electronic infrastructure and over \$265MM in annual sales - he turned around their sales force and financial condition. In 2013, Doug served as Interim CEO of the Canadian Diabetes Association restructuring the organization, re-positioning their programming & research initiatives, re-building the Executive Leadership team, and turning a projected \$1.6MM deficit to a \$600k Surplus, achieving a 32% CRA Cost of Fundraising Ratio in an \$85MM budget.

In an executive capacity, Doug has successfully led new business unit start-ups, downsizing/turnarounds, and restructuring /transformations. These have included strategic/marketing repositioning and re-branding of image. As a consultant, he has assisted hundreds of organizations through these processes.

Doug is an active speaker and executive retreat facilitator, with recent sessions including: Leading in a Networked World, Leadership @ internet.speed, Improving Board Governance Effectiveness, Market Positioning & Creating Enhanced Customer Value, Differentiating Yourself and Creating Value for your Customers

An active volunteer in the community, Doug has served United Way Campaigns in several roles, including as a member of the Campaign Cabinet in Metro Toronto. In addition, he has served Oolagen, The Duke of Edinburgh's Award in Canada and Australia, The Royal Life Saving Society of Canada, the Canadian Red Cross Society, and The Canadian Diabetes Association. He has worked with Indigenous communities, and environmental issues. Doug served 8yrs as Chair of the Board of The Banff Mineral Springs Hospital, and served 18mo as National Board Chair of the Canadian Diabetes Association plus 3yrs Chair/6yrs member of National Diabetes Trust.. He has spent 5yrs as member 2 years as Chair of the Marketing Committee of the International Certified Management Consultants Institute, 6yrs as Board member of the National Geographic Television Channel, and 2 yrs as a high school basketball coach.

Doug has a B.Sc. in Biochemistry, B. Ed. in Environmental & Adult Education, Outdoor Educator's Certificate and Certificate in Employee Benefits, the Certified Human Resources Professional and Certified Management Consultant Designations. He also completed the MLE program (Management & Leadership Education) at Harvard University. He is currently the Fellow for Leadership & Governance with Entovation International, and Fellow of Intentac - the International Entrepreneurship Academy.

Doug and his wife Liane have traveled widely, including two years exploration of mountains and oceans in the Asia Pacific region and ongoing international consulting work, giving them a broad understanding of various cultures and communities. Today they live in Banff; with son Robert having completed his MSc in Sustainable Energy Futures at Imperial College, London England now working with BP in Houston as a Lead Petroleum Engineer; and daughter Leah having completed her BPHE/Kinesiology at Queen's U, and working in Calgary at Ironside Fitness as Studios Manager.

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Through his career, Doug has built a depth and breadth of consulting experience with clients and long-term partnerships such as:

Airlines/Transportation: Air Canada Alberta Motor Association British Airways North America Canadian Regional Airlines	Government: Aboriginal Community Councils & Development Corps (across Canada) Departments and Subjects of the Russian Federation Government of Alberta Department of Agriculture & Reg. Dev't Dept. of Infrastructure & Transportation Dept. of Health Government of Canada Governor General's Study Tour 2000 Heritage/Parks Canada Human Resources Development Canada Indian & Northern Affairs Canada Public Works Canada Treasury Board C.A.P. Program – Leadership Institute Western Diversification Government of Indonesia Office of the President – HR Branch Department of Developmental Planning Department of Home Affairs Department of Infrastructure & Reg. Dev't Government of Japan Kanagawa Foundation for Academic & Cultural Exchange Government of Northwest Territories: Business Development Investment Corp. Health & Social Services Municipal & Community Affairs Department of the Executive Department of Transportation Treasury Board Secretariat Nunavut Territory (creation) Establishment of all Departments Government of Thailand Ministry of Human Resources Regional Municipality of Wood Buffalo Town of Banff Town of Drayton Valley Edmonton Economic Development Corp	Healthcare/Bio-tech: Alberta Health Alberta College of Physicians Alberta College of Pharmacists Alberta Health Foundation for Medical Research Alberta Long-term Care Association Alberta Medical Association Alberta Mental Health Alberta Pharmacists Association RxA Banff Mineral Springs Hospital Bethany Care Society Canadian Association of Internes & Residents Canadian Council of Health Service Executives Canadian Diabetes Association Canadian Healthcare Association Canadian Medical Association Canadian Red Cross Society Caritas Health Corp. LifeScan (a Johnson & Johnson Co. - California) Novo Nordisk (Denmark) Roche Molecular Diagnostics (California & worldwide) STARS Air Ambulance Society Various Regional Health Authorities/ Boards across Canada Workers' Compensation Boards (several across Canada) Yellowknife Health & Social Services
Associations & NGO's: Abu Dhabi Men's College Alberta Bar Association Alberta Association of Community Colleges Alberta Science & Engineering Technologists Association of Professional Engineers, Geologists & Geophysicists Ab (APEGGA) BC Bar Association Calgary Real Estate Board Canadian Society of Association Executives Canada-Arab Business Council College of New Caledonia Duke of Edinburgh's Award in Canada Iran Petrochemical Industry Leadership Institute (Tehran & Esfahan Iran) Junior Achievement of Greater Toronto Greater Washington Society of Assoc Execs Metro Toronto School Boards Northlands Edmonton Real Estate Council of Alberta Queen's University Alumni Association United Way Canada, Metro Toronto, + others UAE Higher Colleges of Technology University of Toronto Faculty of Management	High-Tech: IBM Canada Moore Corporation Limited Silicon Graphics Inc. (California, Europe and worldwide) Xerox Canada	Media/Television/Telephone: Aboriginal Peoples Television Network Alliance Atlantis Communications Banff Television Festival Ontario Media Development Corp. Manitoba Arts Council Media Development Authority (Singapore) Native Communications Inc. NSW Film & Television Office (Australia) NT Film Office (Australia) SaskFilm (Saskatchewan, Canada) ScreenWest (Western Australia) Southam Inc. TELUS Communications Corp. Major and Specialty Broadcasters from: Canada, USA, Europe, Asia, Australia Independent Producers/Production Co's from: Canada, USA, Australia, Asia, Europe "Boardroom Plugged-In" Radio/Video Show
Energy/Resource Industries: Advantage Energy Income Trust Du Pont Canada INCO Limited Lafarge Construction Ltd. NAL Resources Trust National Petrochemical Co. (Iran) Nexen Samson Canada Tidal Energy Marketing TransAlta Corp Yukon Development/Energy Corp.	Tourism: Banff Lake Louise Tourism Initiatives Prince George Nova Scotia Tourism Tourism Whistler	
Financial Services: Alberta Treasury Branches The Associates (AVCO Financial) Business Development Bank Canada First Calgary Financial Ontario Teachers' Pension Plan Board Manufacturer's Life Insurance Co. The Norfolk Group Public Service Pension Board Special Forces Pension Board		

“Google” his name: Doug Macnamara, and you will find many other references and indications of his work!

Check out his profile on LinkedIn for many testimonials